

Interested in tapping into the large UBC student community?

Are you offering tutoring for a specific class, trying to recruit students in a field to your cause, or just want to reach out to the UBC student body as a whole?

Our affordable rates and **discounts for non-profit and student groups** allows you to reach the audience that matters most to you.

While coursepenguin is currently limited to UBC's student services course registration system, plans are underway to extend it to the new canvas course system—so you can reach students during the semester after they've registered.

**Features**

- Raw views counter
- Link click counter (See how frequently **the links** of your ad are clicked through)
- Target specific Courses (i.e. BIOL 201), Sections, or entire subjects (i.e. BIOL) - only pay for what you target
- Adblocker free—our system isn't blacklisted by adblocker, and it's possible for us to unblock
- Freeform ad styling (No "tall" ads, though: Ads that are so tall they force the user to scroll unnecessarily) (No obtrusive ads—such as flashing lights or repetitive animation)

Grade Data (All Sections) ▾
COURSEPENGUIN

UBC Released Statistics | Average: **73.4** | Total enrolled: **405**

2016 Grades Distribution

Grade Range	Number of Students
0-9	1
10-19	1
20-29	1
30-39	1
40-49	5
50-54	15
55-59	25
60-63	20
64-67	25
68-71	50
72-75	55
76-79	45
80-84	75
85-89	55
90-100	20

Course Ratings

Difficulty <span style="background-color: #6c757d; color: white; padding: 2px 5px;"> </span>	Interesting Content <span style="background-color: #28a745; color: white; padding: 2px 5px;"> </span>
Homework <span style="background-color: #6c757d; color: white; padding: 2px 5px;"> </span>	Practical <span style="background-color: #ffc107; color: white; padding: 2px 5px;"> </span>
Writing <span style="background-color: #6c757d; color: white; padding: 2px 5px;"> </span>	Engaging Lectures <span style="background-color: #28a745; color: white; padding: 2px 5px;"> </span>
Exams <span style="background-color: #6c757d; color: white; padding: 2px 5px;"> </span>	Support <span style="background-color: #28a745; color: white; padding: 2px 5px;"> </span>

Hover over a rating to learn more. (1 Votes) (Across all professors)

This course is somewhat difficult to many because of the early lectures and the dry material. Exams were open book (with the class Textbook, writing allowed, but no external notes or papers).

Sponsored Content

**MICB 202 Tutor** Got a 96% in the course

Contact me at: 604-999-9999 or on my [page](#)

Ad content can be very simple (as seen on the left), contain simple images and buttons (below), or be much more complex.

Sponsored Content

**JOIN THE FIGHT**

I'm In.

Range (Target)	Short-term Pricing	Long-term Pricing
All Classes*	\$250/mo	\$1,000/year
All classes (buyout)	Not Offered	\$5,000/year
Large Subject (i.e. CPSC, BIOL)*	\$70/mo + \$5/mo-per buyout	\$280/year
Small Subject (i.e. CAPS)*	\$30/mo + \$5/mo-per buyout	\$120/year
Single Course	\$10/mo (untaken) \$40/mo (buyout)	\$120/year (buyout)

\* These ads can be overridden in courses with higher priority (buyout) ads. See next page for details.

Ads on coursepenguin are shown based on priority, with the higher priority ad being the one displayed in the case of two ads being available for a section.

For a visitor looking at the **BIOL 112** course, let's say there are two conflicting ads:

- (a) An ad targeting the course BIOL 112
- (b) An ad targeting the subject BIOL

Even though ad (b) has the right to be shown on BIOL classes, because ad (a) more *specific/higher-priority*, it will be the only ad shown.

#### **Priority is as follows:**

1. Any Buyouts ("double-booking" buyouts isn't allowed)
2. Specific Course (i.e. BIOL 112)
3. Specific Subject (i.e. BIOL)
4. All courses (i.e. BIOL, CPSC, CHEM, etc.)

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#### **Ad-Free Users**

Our system allows interested users to purchase premium to hide all Ads—regardless of ad priority. The % of total users doing this is expected to be quite low.

#### **Ad-screening**

We reserve the right to reject any ads on the platform for whatever reason, as a rule of thumb, we'll reject Ads that are:

- Offensive, Promote Hate Speech, or are Crude
- Overly distracting, flashy, or graphic
- Are misleading, or questionably promote an organization

Continuing with the example of using biology, this system is best suited so that a biology business can advertise to all BIOL classes and an exam prep company can advertise to the few specific BIOL classes they have courses for.

#### **Purchasing Periods**

The first two weeks of April are reserved for any interested buyers of "All Classes (Buyout)", after which, this option will be unavailable as soon as other options are purchased (so as to make sure that normal buyers can benefit as well).

For **single course** purchasing (priority #2), if there already exists a subject Ad (priority #3), you will have to pay buyout pricing to get that course. (If there is no subject Ad, or a new subject Ad is purchased after your purchase, you keep the discounted pricing.)

#### **Ad-creation**

We accept Ads in HTML format, with inline-CSS, with links to other images (No Javascript unless previously approved).

Need help creating your Ad? Any orders of \$200 or more come with free Ad creation for 3 Ads. (Or you can purchase Ad creation for \$40/each)

#### **Get in touch**

Understood all that? Still have some questions?

We'd like to hear from you:

<https://allotrope.io/penguin/contact>